

Hello, I'm Tanaya Gore :)

Creative Producer | Integrated
Content and Post-Production
Eligible to work in the UK
(Graduate Visa valid until Dec 2026)

Education

MA in Design and Branding

2023 - 2024

Loughborough London University
London, United Kingdom

BBA in International Business

2016 - 2019

MIT School of Management
Pune, India

Skills

Production & Delivery

- End-to-end content and post-production workflows
- Project scheduling, timelines, and asset tracking
- Stakeholder and cross-team coordination
- Quality control, approvals, and final delivery

Creative & Platforms

- Social-first digital content (TikTok, Reels, YouTube)
- Campaign localisation and multi-format assets
- Brand-led visual execution
- Performance-aware creative support

Tools

- Premiere Pro, After Effects, Photoshop, Illustrator, short-form social formats, in-studio & on-location shoots
- Canva, Figma, Cinema 4D
- Airtable, Frame.io, Notion

Certifications

Expert Program in Graphic, Broadcast and Social Media Marketing

Frameboxx Animations
Pune, India

Social Media Content Creation

Canva, Udemy
Pune, India


Professional English

IELTS: 8, CEFR: C1
Global

I am

Adaptable, Consistent and Reliable

Contact

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+91 9823120398
Mumbai

Portfolio

www.tanayagoredesigns.in 

Connect

 www.linkedin.com/in/tanaya-gore-64a247232 

Profile

Creative Producer with experience in delivering high-volume digital and social content across fast-paced agency and studio environments. Strong background in post-production coordination, content workflows, and cross-functional collaboration, supported by a design and branding foundation. Known for calm execution under pressure, clear communication, and ensuring creative work is delivered on time, on brand, and to spec across multiple formats and markets.

Work Experience

Post Production Coordinator

BuzzFeed Inc.
India (USA - Global team)

BuzzFeed

Present

- Produced and delivered high-volume, platform-native content across TikTok, Instagram, and YouTube.
- Managed end-to-end content workflows from shoot to edit to final delivery across multiple formats and aspect ratios
- Collaborated with cross-functional teams (creative, brand, marketing) to align content with campaign and performance goals
- Delivered video content using Premiere Pro, incorporating pacing, storytelling, and platform-specific optimisation
- Maintained structured post-production systems including file organisation, naming conventions, and delivery pipelines

Content Lead / Graphic Designer

Design & July
Mumbai, India

Design&July

2022 - 2023

- Delivered 15+ projects and over 200 digital and print assets while managing up to five projects simultaneously.
- Produced 60+ pieces of content weekly, contributing to a 15% increase in brand visibility across platforms.
- Translated feedback into polished, on-brand outputs while maintaining a 95% client satisfaction rate.
- Supported end-to-end design delivery, ensuring assets were production-ready across formats.

Graphic Design Intern

Coherent Market Insights PVT LTD
Pune, India

COHERENT
MARKET INSIGHTS

2021 - 2022

- Partnered with cross-functional teams to deliver 50+ campaigns and 3,500+ digital assets across multiple brands.
- Produced data-led presentations and visual assets that increased stakeholder engagement by 20%.
- Ensured consistent brand application across high-volume outputs in a deadline-driven environment.